

THE AMOUNT OF BEACH RESCUES HAS DECREASED SIGNIFICANTLY SINCE TWO THOUSAND TWENTY-ONE. THE BEACH SAFE CAMPAIGN AND ALABAMA COAST CITIES IS TRYING TO CONTINUE THIS IMPROVEMENT BY INFORMING VISITORS ABOUT RED FLAG WARNINGS AND BEACH SAFETY.

===(TAKE VO)===

THE CITY IS PAYING NEARLY THREE THOUSAND DOLLARS FOR SIGNS TO BE PLACED AROUND VACATION PROPERTIES AND TOURIST SITES, TO SPREAD AWARENESS ABOUT BEACH SAFETY.

===(TAKE SOT)===

TRT: 0:13

OUTCUE: "ENJOY OUR BEACHES SAFELY"

SOT: "WE ARE ON THIS MISSION TOGETHER TO EDUCATE THE MILLIONS OF GUESTS WHO COME TO OUR BEACHES EACH YEAR – AND THE THOUSANDS OF NEW RESIDENTS IN BALDWIN COUNTY – SO THEY AND THEIR LOVED ONES CAN ENJOY OUR BEACHES SAFELY."

===(CONT VO)===

BEACH SAFE IS WORKING IS ENDLESSLY TO EDUCATE PEOPLE ON BEACH SAFETY.